



**Your Partner for Innovation and New Technologies**  
Strategy – Product Development – Communication

**The Innovation Society Ltd.**

Lerchenfeldstrasse 5  
9014 St. Gallen (Switzerland)

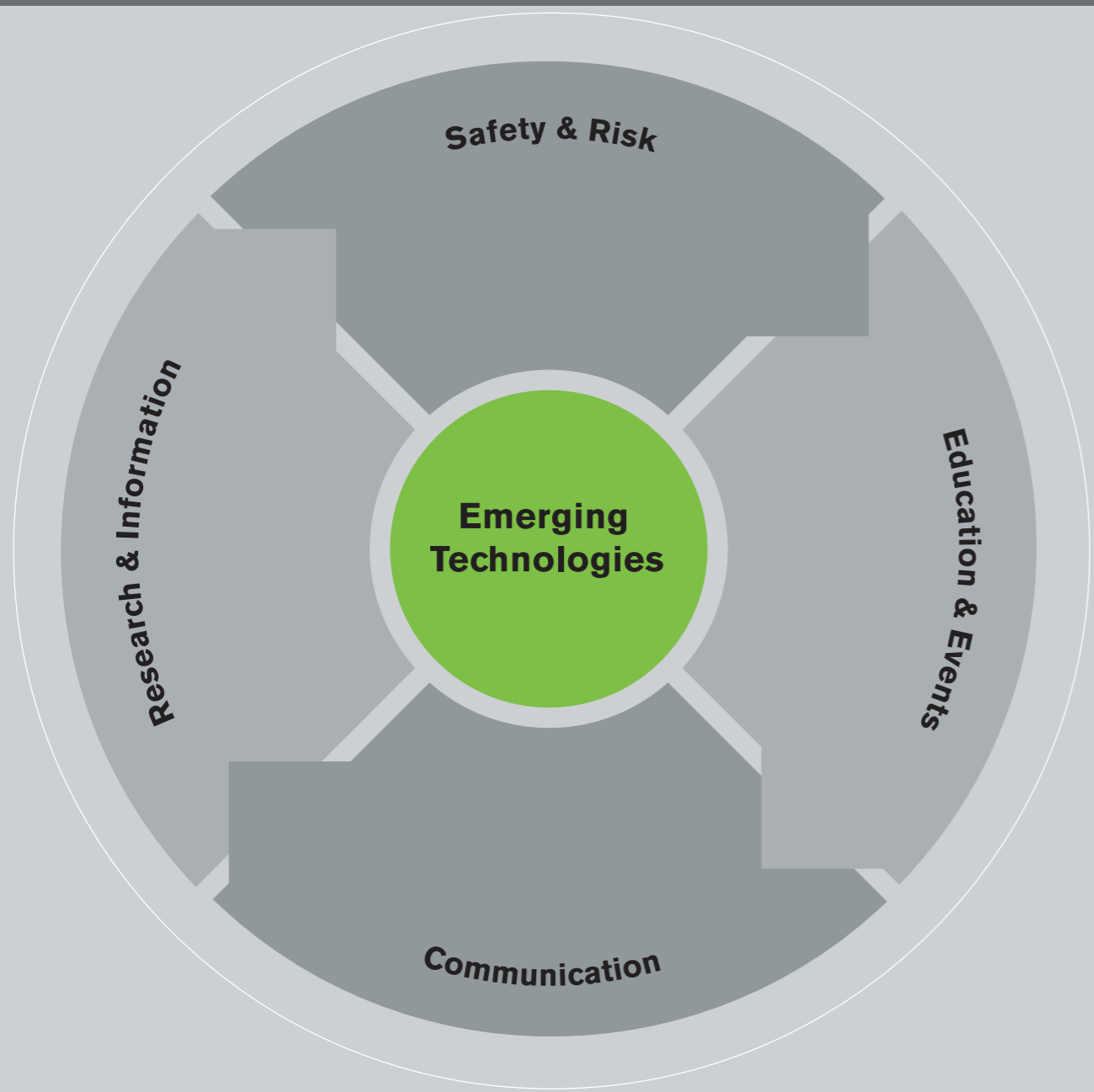
Telephone: +41(0)71 274 74 17  
[www.innovationsociety.ch](http://www.innovationsociety.ch)

**Our Profile:**

The Innovation Society is an internationally active management and technology consulting company based in St.Gallen (Switzerland).

**Our Expertise:**

Together with our customers we elaborate practical and market oriented solutions for the successful development and safe use of new technologies.



**Research & Information**

We support our customers in recognizing and realizing opportunities for new, innovative products. We take care of your product from the development stage to market introduction. We continuously monitor the changing market environment.



- 360° monitoring system to continuously gather information about the state of the art of science and technology as well as legal, social and market related information for products and technologies.
- Support and coordination of governmental projects and studies.
- Design and preparation of scientific studies, professional articles, market and business information reports.

**Safety & Risks**

Taking opportunities – managing risks. We provide our expertise for the analysis, assessment and minimisation of possible safety, environment or health effects of new products or technologies. We support you in the development and realisation of comprehensive risk management systems.



- CENARIOS®: The first certifiable risk management system for the specific requirements of nanotechnologies.
- Expertise in the areas of nanoparticle toxicology (employees, consumers and environment).
- Consulting and support in the areas of health protection, occupational safety and handling of nano materials.

**Education & Events**

We keep you up to date. We are the organisers of the annual NanoRegulation conference in the context of NanoEurope and also organise individual stakeholder dialogues.



- NanoRegulation: the yearly symposium for questions of nanotechnology regulation.
- Tailor-made stakeholder and dialogue events.
- Free monthly newsletter: stay informed about latest findings and trends in nanotechnology.

**Communication**

Every new product must prove its value in practice. Through our wide network we find the right partner for you, develop a custom-made communication strategy and bring all important interest groups together.



- Development of strategy scenarios, integrated communication campaigns and coordinated communication tools.
- Development and supervision of customer specific stakeholder platforms, lobbying concepts and key opinion leader management.
- Conception and compilation of press releases and speeches (ghost-writing and performance), media monitoring.

**Contact:**

**Dr. Christoph Meili**

Innovation- & Risk Management, Communication  
Dipl. Biotechnologist ETH, Dr. oec HSG  
christoph.meili@innovationsgesellschaft.ch

**Markus Widmer**

360°-Opportunities & Risk Monitoring, Research & Information  
MSc. nat env. ETH  
markus.widmer@innovationsgesellschaft.ch

**Dr. Jean-Pierre Matthieu**

Product- & Occupational Safety, Environmental Protection  
Dr. chem ETH, Occupational Hygiene Expert, Safety Engineer  
jeanpierre.matthieu@innovationsgesellschaft.ch